

SINGAPORE UNIVERSITY OF SOCIAL SCIENCES GLOBAL INDUSTRY IMMERSION PROGRAMME (SUSS-GIIP): EXPLORING AI INNOVATION IN HANGZHOU (2025) POST-PROGRAMME REPORT

The SUSS-GIIP: Exploring AI Innovation in Hangzhou (2025) was held from 21 to 24 October 2025. Supported by the SUSS-SME Young Executive Development Fund, the programme was aimed at providing students with meaningful international exposure and learning in China's dynamic innovation ecosystem.

2 Over four days, 20 students (1 full-time and 19 part-time undergraduates, Years 1 - 4) visited 15 organizations, including Alibaba Academy, Future Sci-Tech City, Zhejiang Dahua Technology, and Pimax Technology.

3 Students were unanimous in their feedback that the trip offered them valuable insights into how innovation and digital transformation has been a key pillar in China's urban and industrial transformation. Coupled with hands-on demos and a cultural exchange, the trip broadened their perspectives and gave them a first-hand look into real-world applications of such innovation. The detailed evaluation report is enclosed **(Annex A)**.

4 The donation was applied to offset programme fees for all participating students, enabling broader access to this overseas learning opportunity. Support was prioritized for students from lower-income households (per-capita income $\leq$ S\$2,500), aligning with the fund's intent to promote equitable and inclusive participation in global industry immersion experiences.

5 The programme highlights is featured on Career Development LinkedIn Page and internal communication channels and will showcase the students' engagement and reflections on the value and benefits of the programme. This includes a video montage of the trip.

6 We extend our sincere appreciation for your continued partnership and support of the SUSS-SME Young Executive Development Fund.

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Evaluation Report

What opinions or suggestions do you have regarding the itinerary arrangement?	• Prefer more hands-on demonstrations instead of lengthy verbal presentations. • Some sessions felt repetitive and intense; extending the programme slightly could improve pacing, add variety, and ease the morning rush.
Which segments do you think were the most valuable in this activity?	• Understanding how China has advanced by integrating society, industry, economy, and technology into a unified ecosystem. • The industrial and technology visits were the most valuable segments of the programme, especially the sessions at Future Sci-Tech City and Alibaba Academy.
Which parts of this event left the deepest impression on you?	• The company visits that offered more hands-on activities, such as Pimax and Dahua, stood out as the most engaging and memorable. • The robotic demonstration during the company visit left the deepest impression on me.
What do you think is the biggest gain from this trip?	• Exposure to leading tech firms like Alibaba offered valuable insights into how innovation and digital transformation drive China's future. • The key takeaway was gaining insights into China's AI development and urban planning.
What topics or formats would you like to add in future programmes?	• Inclusion of on-site factory visits. • I would appreciate more interactive learning opportunities, including discussions with local professionals and hands-on technology demonstrations. • "Inclusion of physical visits to warehouses and business operations to observe real-world industry practices.

PROGRAMME IN PICTURES



SUSS students departing from Changi Airport for the Global Industry Immersion Programme (GIIP) in Hangzhou, China.



Students visiting leading organisations and technology firms in Hangzhou to gain first-hand insights into innovation, digital transformation, and smart city development.



Experiencing student life at Hangzhou Normal University and reflecting on their learning journey — capped with a cultural visit to the scenic West Lake.